

**SWM Client Workshops (Dunedin) June - Aug 2014**

Date	Topic	Time
Wednesday, 11 June 2014	News and Newsletters	11.00 am
Thursday, 12 June 2014	E-Commerce - Everything you need to know about selling online	5.30 pm
Wednesday, 18 June 2014	Social Media 101 - How to use social networks to drive more traffic to your website	11.00 am
Thursday, 19 June 2014	Using Video - How to use video as a promotion tool	5.30 pm
Wednesday, 25 June 2014	Social Media 102 - Advanced course in how to use social networks	11.00 am
Thursday, 26 June 2014	Make the Internet work for you	5.30 pm
Wednesday, 2 July 2014	Testimonials and Team Members	11.00 am
Thursday, 3 July 2014	SEO 101 - Beginners guide to Search Engine Optimisation	5.30 pm
Wednesday, 9 July 2014	E-Commerce - Everything you need to know about selling online	11.00 am
Thursday, 10 July 2014	SEO 102 - How to optimise your website to get to the top of search results	5.30 pm
Wednesday, 16 July 2014	Using Video - How to use video as a promotion tool	11.00 am
Thursday, 17 July 2014	News and Newsletters	5.30 pm
Wednesday, 23 July 2014	Make the Internet work for you.	11.00 am
Thursday, 24 July 2014	Social Media 101 - How to use social networks to drive more traffic to your website	5.30 pm
Wednesday, 30 July 2014	SEO 101 - Beginners guide to Search Engine Optimisation	11.00 am
Thursday, 31 July 2014	Social Media 102 - Advanced course in how to use social networks	5.30 pm
Wednesday, 6 August 2014	SEO 102 - How to optimise your website to get to the top of search results	11.00 am
Thursday, 7 August 2014	Testimonials and Team Members	5.30 pm
Wednesday, 13 August 2014	News and Newsletters	11.00 am
Thursday, 14 August 2014	E-Commerce - Everything you need to know about selling online	5.30 pm
Wednesday, 20 August 2014	Social Media 101 - How to use social networks to drive more traffic to your website	11.00 am
Thursday, 21 August 2014	Using Video - How to use video as a promotion tool	5.30 pm
Wednesday, 27 August 2014	Social Media 102 - Advanced course in how to use social networks	11.00 am
Thursday, 28 August 2014	Make the Internet work for you	5.30 pm

**NB: All workshops are held at the Turboplex, 23 Vogel Street, Dunedin unless otherwise specified :)**